

2018 REIC Annual Conference Sponsorship Program

May 29-31, 2018 • Montréal, QC
Hôtel Place D'Armes

Reach the decision makers

REIC has 1800 members and over 2000 students - real estate professionals across Canada in sales, leasing, property and asset management, mortgage, finance, and investment.



Sponsorship Packages

Platinum - \$6000

Gold - \$4000

Silver - \$2000

Bronze - \$1000

Delegate Gift - \$1500

OUR WEBSITE



10,129*
MONTHLY VISITORS



37,000+
PAGE VIEWS



00:02:46
TIME ON SITE

*Average over 12 months
(Source: Google Analytics)

SOCIAL MEDIA



55,000+
LINKEDIN



50,000+
FACEBOOK



20,000+
TWITTER

Average monthly impressions

REIC Member purchasing powers

- Accounting
- Marketing products and tools
- Lead generation tools
- Management tools
- Insurance/financial services
- Janitorial services
- Security and safety systems
- Groundskeeping
- Trash removal
- Grounds control
- Building maintenance specialists
- Interior design/outdoor accessories
- Signage
- Office supplies
- Delivery services

Redesigned
sponsorship
program with
exciting new
options at all
levels.

REIC AGM Sponsorship Packages

Platinum - \$6000

Two sponsorships available

- Exhibit booth at venue (one day only)
- Two social program registrations (access to all conference networking and social events)
- Opportunity to address delegates
- Full page ad in the conference registration brochure
- Logo on cover of the registration brochure
- Logo on delegate name badges
- Logo on event signage and on-site program
- Listing and link on the conference sponsorship web page
- Two pieces of promotional material in the delegate registration kit
- Company logo in the 2016 Annual Report
- Full page ad in REIC Exchange Summer Issue
- Half page ad in REIC Exchange Fall Issue
- Banner ad on REIC home page for 12 months

Gold - \$4000

- One social program registration (access to all conference networking and social events)
- Half page ad in the conference registration brochure
- Logo on cover of the registration brochure
- Logo on event signage and on-site program
- Listing and link on the conference sponsorship web page
- Two pieces of promotional material in the delegate registration kit
- Half page ad in REIC Exchange Summer Issue
- Quarter page ad in REIC Exchange Fall Issue
- Banner ad on REIC home page for 9 months

Silver - \$2000

- Two awards dinner tickets
- Quarter page ad in the conference registration brochure
- Logo on event signage and on-site program
- Listing and link on the conference sponsorship web page
- One piece of promotional material in the delegate registration kit
- Quarter page ad in REIC Exchange Summer Issue
- Banner ad on REIC home page for 6 months

Bronze- \$1000

- Recognition in the conference registration brochure, on event signage and on-site program
- Listing and link on the conference sponsorship web page
- Recognition in the REIC Exchange Summer Issue

Delegate Gift - \$1500

Every year we select a special gift to be distributed to all delegates who attend the conference

- Recognition in the conference registration brochure, on event signage and on-site program
- Listing and link on the conference sponsorship web page
- One piece of promotional material in the delegate registration kit
- Business card ad in REIC Exchange Summer Issue
- Banner ad on REIC home page for 5 months

