



Chapter Chat LIVE NOTES

	Chapter Chat Live	Niagara Falls, ON
	Marriott Fallsview Hotel & Spa	
Recording Secretary/ <i>secrétaire</i>	Lisa Blain	Toronto, ON
	Executive Assistant	
Participants/ <i>participants</i>	Kim Aasen, CPM® ARM®	Melfort, SK
	Myrton Bello, FRI	Brossard, QC
	Renaud Campbell, FRI(E) CLO	Brampton, ON
	Sandra Caputo, CPM® CLO	Winnipeg, MB
	Lindsay Carlson, FRI CRES	Sherwood Park, AB
	Sherril Carlson, CPM® CRP ARM®	Saskatoon, SK
	Winson Chan, FRI CRES	Toronto, ON
	Crystal Deley, CMOC	Calgary, AB
	Roseanne Evans, CPM® ARM®	Edmonton, AB
	Ken Finch, CPM®	Toronto, ON
	Ron Fraser, CPM®	Toronto, ON
	Ruth Harding, FRI	Bedford, NS
	Babita Khurana, CPM®	Edmonton, AB
	Candace Le Roux, ARM®	Coquitlam, BC
	Suzanne Longley, CPM® CMOC	Calgary, AB
	Beth McKenzie	Toronto, ON
	William McCarthy, FRI CPM® CLO	Burnaby, BC
	Ron Penner, CPM® ARP	Winnipeg, MB
	Sharon Radford	Stoney Plain, AB
	Johnmark Roberts, FRI	Toronto, ON
	Bruce Simpson, CRF	Calgary, AB
	Chrystal Skead, CPM® ARM®	Edmonton, AB
	Grant Stevenson, CPM® CMOC CRP	Winnipeg, MB
	Deanna Strange-Chard	Vancouver, BC
	Mark Uddin, CPM®	Winnipeg, MB
	Stacy Wentzell, FRI	Halifax, NS

Staff/ <i>personnel</i>	Léo Ziadé, FRI	Longueuil, QC
	Maura McLaren Executive Director	Toronto, ON
	Soumidh Mondal Manager, Membership & Technology	Toronto, ON
	Lee Arbon Manager, Marketing & Communications	Toronto, ON
	Elaine Leibner Associate Director	Toronto, ON
	Shelley Barfoot-O'Neill Admissions & Membership Coordinator	Toronto, ON

1) Welcome

Maura McLaren welcomed everyone.

2) Introductions

All participants introduced themselves.

3) Chapter Manual Updates

Lisa Blain discussed the Chapter Manual updates and explained that hard copies would be sent out later to all administrators. The Chapter Manual update process was explained, updates will be sent periodically and should be included in the manual as indicated so that when it gets passed on within the Chapter it is up to date.

Marketing Plan

Lee Arbon distributed the marketing plan that had been requested at the previous meeting and invited any questions.

4) REIC Products

Lee directed everyone's attention to the REIC product display. He advised that the discounted prices are available for a limited time only. There was discussion around these being great items for golf tournaments and Chapter events as give-aways.

5) HST Update

Maura and Soumidh discussed the new HST rules and how they will affect the different Chapters.

6) Chapter Dues

Shelley noted the sheet in the package regarding Chapter Dues. She encouraged Chapters to start thinking about their 2011 dues now and consider the appropriateness of raising their dues or keeping them the same. Soumidh reviewed the new inactive/retired status for dues.

7) Member Address Updates

Shelley discussed the importance of keeping track of members and letting National know when Chapter leadership is more aware of a member changing addresses.

8) New Website Features

Soumidh discussed the website and highlighted the Find a Member option on the website which is available to anyone trying to find a member, searchable by name.

9) Sustainability Course

Elaine discussed the new sustainability SRM 001 course, Sustainable Real Estate Management. She explained that it would not count towards any REIC/IEM designations but would be considered an elective for the NAR Green designation.

10) IEM Scholarship Program

Maura discussed the scholarship program offered by IEM. She explained that Canada would have one set of funds and that it would support students by offering a matching 50/50 towards course fees. The funds are standing at approximately \$2500 currently. If someone wants to use the funds they will have to apply.

11) Member-Get-A-Member Program

Maura announced that a Member-Get-A-Member campaign will be launched in the fall. This will give a certificate towards REIC products and services for the member who is able to recruit a candidate.

12) Chapter Surveys

Ron Fraser reviewed the online survey that was distributed to CPMs in the Toronto Chapter. He reviewed the questions and responses. There was discussion around distributing surveys and types of questions to ask.

13) Manitoba Chapter Initiative

Mark Uddin discussed his Chapter's success over the past year. There have been many full courses put on. They had a forecast luncheon with over 200 people. The Chapter has created partnerships in Manitoba that have helped them connect with a larger audience.

14) What's New at Your Chapter?

Edmonton Chapter has had success reaching the unemployment agencies and participating in career week. IEM BC is expanding to Kelowna, BC and had another successful golf tournament. Quebec Chapter had a very successful AGM, finished their website and has increased membership. Nova Scotia Chapter is trying to get more members to be more involved and is planning more events for the upcoming year. Calgary Chapter is having a milestone event in September and out-of-the-box luncheons. REIS is focusing on Chapter sponsored courses and is planning a milestone event.