



## Chapter Chat NOTES

<i>Meeting/ reunion</i>	<b>Chapter Chat</b>	
<i>Date &amp; Location/ date &amp; endroit</i>	<b>March 30, 2010</b>	2:00pm EDT
	Teleconference	
<i>Recording Secretary/ secrétaire</i>	<b>Lisa Blain</b>	Toronto, ON
	Executive Assistant	
<i>Participants/ participants</i>	<b>Seaford Jack</b>	Edmonton Chapter
	<b>Delia Schatz</b>	Greater Vancouver Chapter
	<b>Bruce Simpson</b>	Calgary Chapter
	<b>Jean Lekopoy</b>	Calgary Chapter
	<b>Crystal Deley</b>	Calgary Chapter
	<b>Ruth Harding</b>	Nova Scotia Chapter
	<b>Ron Fraser</b>	Toronto
	<b>Andrew Chan</b>	Greater Vancouver
	<b>Deanna Strange-Charad</b>	IREM BC
<i>Staff/ personnel</i>	<b>Maura McLaren</b>	Toronto, ON
	Executive Director	
	<b>Soumidh Mondal</b>	Toronto, ON
	Manager, Membership & Technology	
	<b>Lee Arbon</b>	Toronto, ON
	Manager, Marketing & Communications	
	<b>Elaine Leibner</b>	Toronto, ON
	Associate Director	
	<b>Shelley Barfoot-O'Neill</b>	Toronto, ON
	Admissions & Membership Coordinator	

**1 Roll Call & Welcoming Remarks**

Maura McLaren welcomed all participants and introduced staff.

**2 What's New at National**

Maura announced that REIC has a new receptionist, Jillian Bутtenham. She also advised that the annual mailer was sent out in late March. Promoting membership benefits and courses was discussed.

Maura explained that Boardwalk will no longer be paying for their employees to take REIC courses (except for Successful Site Management) and will only pay 50% of CPM dues and no ARM dues. She explained the financial impact on REIC and encouraged Chapters to bring forwards any suggestions or ideas on how to help with this problem.

### **3 Chapter Manual**

Lisa Blain explained that the Chapter Manual is to be passed from Administrator to Administrator as a resource for ideas and information. Updates will be provided a few times a year. Chapters are to submit the documentation corresponding to the page under the Administration section.

### **4 Annual Conference Update**

Lisa reviewed the registration brochure, reminded everyone of the early bird deadline and encouraged everyone to attend. There was a discussion around hotel rates available online for the Riverview rooms being lower than our advertised rate of \$199 for the Fallsview rooms. Staff agreed to follow up on this and get back to everyone on the call and who had registered.

### **5 Chapter Chat Live**

Lisa and Maura asked Chapters to think of ideas for agenda items for the Chapter Chat LIVE on Wednesday June 2 at 1:30pm EDT.

### **6 Pursuit of Excellence Awards**

Lee Arbon reminded everyone that the deadline for the awards submissions is April 16 and Chapter of the Year deadline is May 6. He mentioned that the forms are available online and he encouraged Chapters to submit for at least one award. Lee reminded everyone that one person or Chapter cannot win the same award three years in a row.

### **7 Chapter Websites**

Soumidh Mondal updated everyone on the websites: 5 are currently live and 2 are being worked on.

### **8 Promotional Items**

Lee reminded everyone of the promo items that are available to view and purchase online. He will have items for display at the conference.

### **9 Chapter Interviews**

Shelley Barfoot-O'Neill discussed the importance of doing interviews as soon as possible then returning the interview form afterwards. The point was raised that this is a good opportunity for member benefits to be explained.

### **10 Chapter Sharing – What's new at your Chapter?**

Participants discussed courses and events held recently at their Chapters.

### **11 Comments/Questions**

The IREM Leadership Conference at the AGM was discussed and how it is open to everyone and has benefits for all Council members.

### **12 Closing Remarks**

Maura thanked all participants for their time.