



Chapter Chat NOTES

Meeting/ <i>reunion</i>	Chapter Chat	
Date & Location/ <i>date & endroit</i>	October 27, 2010 Teleconference	2:00pm ET
Recording Secretary/ <i>secrétaire</i>	Lisa Blain Executive Assistant	Toronto, ON
Participants/ <i>participants</i>	Alicia Brodie, ARM® Andrew Chan, FRI Winson Chan, FRI CRES Roseanne Evans, CPM® ARM Ron Fraser, CPM Candace Le Roux, ARM Matthew Pendlebury, CRF Sharon Radford Georges Renaud, FRI(E) CPM Delia Schatz Chrystal Skead, CPM ARM Bruce Simpson, CRF Deanna Strange-Chard Carrie Weir	London Chapter Greater Vancouver Chapter Toronto Chapter IREM Edmonton Chapter Toronto Chapter IREM BC Chapter Nova Scotia Chapter REIC & IREM Edmonton Chapters IREM Quebec Chapter Greater Vancouver Chapter IREM Edmonton Chapter Calgary Chapter IREM BC REIS
Staff/ <i>personnel</i>	Maura McLaren, CAE Executive Director Soumidh Mondal Manager, Membership & Technology Lee Arbon Manager, Marketing & Communications Elaine Leibner Associate Director Shelley Barfoot-O'Neill Admissions & Membership Coordinator	Toronto, ON Toronto, ON Toronto, ON Toronto, ON Toronto, ON

1 Roll Call & Welcoming Remarks from REIC National Staff

Maura McLaren welcomed all participants and introduced the staff. All participants did a roll call.

2 What's New at National

Maura notified everyone that dues would be going out in November 2010, after which REIC National will be doing major technology changes. She mentioned how she had recently returned from the IREM iCon conference, which was well attended by Canadians.

3 Member-Get-A-Member Program

Lee Arbon discussed the results of the program to date. He mentioned how a promotional piece will be going out with dues in November. Maura reminded everyone that there is no limit to the amount of vouchers someone can receive.

4 Annual Conference Update

Lisa Blain reminded all participants that the deadline for the super early bird prices end on November 15th, after which they will increase by \$50 (for people who didn't attend last year).

5 Sustainability Course

Elaine Leibner gave an update on the sustainability course, it is very close to being finalized. She mentioned that there is a lot of interest from property management companies from across Canada.

6 Social Media

Soumidh Mondal reviewed the social media initiatives and their activity. Maura encouraged people to send videos to Soumidh so he can put them on YouTube. Soumidh discussed how it is a good way to promote member retention, build relationships and get feedback. Georges Renaud discussed www.thesquarefoot.ca as being a good resource for REIC promotion.

7 Certificate and Pin Presentations

Shelley Barfoot-O'Neill mentioned the length of time it takes REIC to receive member certificates and pins from IREM and that the process is going to be streamlined. She discussed the length of time it takes for Chapters to give members their pins, certificates and interviews. She explained that pins and certificates should be mailed if the members are not able to attend an event. Maura noted that it is best to get them to the member as soon as possible, and then do a presentation at a later date.

8 Chapter Sharing – What's new at your chapter?

Roseanne Evans discussed how the IREM Edmonton Chapter is hosting a workshop-in-a-box. She explained the cost structure - \$200 member, \$250 non-member and the cost to the chapter was very small. The faculty does not need to be approved by IREM, the chapter can choose a facilitator.

Delia Schatz mentioned an upcoming winery tour for the Greater Vancouver Chapter.

Maura talked about REIC & IREM Edmonton's upcoming milestone event on November 25th.

Georges mentioned an upcoming event that the IREM Quebec Chapter is able to put on free of charge because of their annual golf tournament.

Sandi Caputo advised that she is trying to set up a meeting with Ron Goss, IREM's National President, to visit the IREM Quebec Chapter.

Soumidh mentioned that if people send their upcoming events to Lisa, she will be able to post them online.

9 Comments/Questions

10 Closing Remarks

Maura thanked everyone for participating and stated that the next meeting would be in January or February of 2011.