

REIC
Real Estate Institute
of Canada



ICI
Institut canadien
de l'immeuble



**When it comes to Real Estate,
REIC's members sell it, manage it,
lease it and finance it!**

**Connect with hundreds of real estate professionals,
industry experts and sector representatives across Canada**

Become a Real Estate Institute of Canada

SPONSORING MEMBER

"Leadership and learning are indispensable to each other."
John F. Kennedy

A leader in advanced real estate education, the Real Estate Institute of Canada (REIC) is an association of professionals that has been educating and certifying specialists in real estate since 1955. The internationally recognized designations and accreditations offered by REIC are an excellent way for consumers, investors and portfolio managers to identify committed and experienced real estate professionals.

Real Estate Institute of Canada courses, which can be taken as part of an Institute designation or as stand-alone continuing education credits, are the most well-respected and comprehensive courses offered for Real Estate Professionals in Canada.

All of our programs are built upon the "Four Cornerstones of Professionalism"; Education, Experience, Ethics and Lifelong Learning, the foundation for true professionalism in any field. REIC designations offer increased exposure through networking events, plus added credibility and boosted confidence that stem from professional education and increased knowledge.

As a **Sponsoring Member of REIC**, you will be able to connect with real estate agents and brokers (FRI & CRES), property managers (CPM® & ARM®), real estate finance practitioners (CRF), leasing officers (CLO), condominium managers (CMOC), residential mortgage underwriters (CRU) and reserve planners (CRP & ARP) from across Canada.

AS A SPONSORING MEMBER, YOU GAIN THE ABILITY TO

Reach industry and sector experts from across Canada

Keep informed about the latest industry trends and issues

Take advantage of exclusive member discounts

Showcase your business and services

Gain access to national and regional real estate sector networking opportunities



Network with industry professionals

SPONSORING MEMBERSHIP CATEGORIES

ELIGIBILITY CRITERIA

A corporation that employs a minimum of one REIC member and/or provides services and products to the real estate industry. Sponsoring members also support the mission and objectives of the Real Estate Institute of Canada

ALL SPONSORING MEMBERS WILL RECEIVE

- S**ubscription to Exchange - REIC's official newsletter
- C**ontact listing in the Online Member Directory on reic.ca
- M**ember communications and networking event invitations
- M**ember discounts on all meetings, conferences and courses for staff
- A**ccess to national and regional networking opportunities
- A**ccess to REIC's CareerSite - FREE job postings
- C**ode of Professional Standards

FOUNDER

Benefits

- C**hapter Affiliation - National plus 10 Chapters of your choice for 5 years
- T**hree complimentary tickets to all National and Affiliated Chapter events
- C**omplimentary advertising in Exchange - Top Banner in 2 HTML issues plus one Full Page ad in the post-AGM printed issue each year
- C**orporate Logo on all National & Affiliated Chapter event promotional material
- S**ignage at National and Affiliated Chapter event
- L**ogo plus Link on REIC homepage plus on "Sponsorship" page
- P**laque plus gift

Sponsor Cost
\$50,000

Equal payments
of \$10,000 over
five years

CHARTER

Benefits

- C**hapter Affiliation - National plus 5 Chapters of your choice for 5 years
- T**wo complimentary tickets to all National and Affiliated Chapter events
- C**omplimentary advertising in Exchange - 4"x4" Side Column in 2 HTML issues plus one Full Page ad in the post-AGM printed issue each year
- C**orporate Logo on all National & Affiliated Chapter event promotional material
- S**ignage at National and Affiliated Chapter events
- L**ogo plus Link on REIC homepage plus on "Sponsorship" page
- P**laque plus gift

Sponsor Cost
\$25,000

Equal payments
of \$5,000 over
five years

BUILDER'S CIRCLE

Benefits

- C**hapter Affiliation - National plus 5 Chapters of your choice for 2 years
- T**wo complimentary tickets to all National and Affiliated Chapter events
- C**omplimentary advertising in Exchange - 2"x2" Side Column in 2 HTML issues plus one 1/2 Page ad in the post-AGM printed issue each year
- C**orporate Logo on all National & Affiliated Chapter event promotional material
- S**ignage at National and Affiliated Chapter events
- L**ogo plus Link on REIC "Sponsorship" page
- P**laque plus gift

Sponsor Cost
\$10,000

Equal payments
of \$5,000 over
two years

CONTRIBUTING Member

Benefits

Chapter Affiliation - National plus 2 Chapters of your choice for 1 year
Two complimentary tickets to all National and Affiliated Chapter events
Complimentary advertising in Exchange - 2"x2" Side Column in 1 HTML issue plus one 1/4 Page ad in the post-AGM printed issue
Corporate Logo on all National & Affiliated Chapter event promotional material
Signage at National and Affiliated Chapter events
Logo plus Link on REIC "Sponsorship" page
Plaque plus gift

Sponsor Cost
\$5,000

SUPPORTING Member

Benefits

Chapter Affiliation - National plus Local Chapter for 1 year
Two complimentary tickets to all National and Local Chapter events
Complimentary advertising in Exchange - Bottom Banner in 1 HTML issue plus one Business Card ad in the post-AGM printed issue
Corporate Logo on all National & Local Chapter event promotional material
Signage at Local Chapter events
Logo plus Link on REIC "Sponsorship" page
Plaque

Sponsor Cost
\$1,500

ASSOCIATE Member

Benefits

Chapter Affiliation - Local Chapter for 1 year
One complimentary ticket to all Local Chapter events
Complimentary advertising in Exchange - Logo in 2 HTML issues
Link on REIC "Sponsorship" page
Plaque

Sponsor Cost
\$750

**FOR MORE INFORMATION ABOUT BECOMING A SPONSORING MEMBER, PLEASE CONTACT OUR ADMISSIONS & MEMBERSHIP COORDINATOR AT
416.695.9000 / 1.800.542.REIC EXT 26
OR BY EMAIL AT designations@reic.com.**

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