



# Real Estate Institute of Canada

FOR IMMEDIATE RELEASE

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## **REIC announces its first official ACCREDITED COMMERCIAL MANAGER member!**

(**Toronto ON**) The Real Estate Institute of Canada is pleased to announce that it has presented the first ACCREDITED COMMERCIAL MANAGER designation to one of its members.

Mr. Keith McAlister became the first individual to complete all the necessary requirements of this designation in March making him the first of hopefully many to proudly display these credentials in Canada.

McAlister, who joined REIC in July 2000, is the Leasing Manager of Old Oak Properties in London ON. Old Oak Properties has been serving the London community since 1955 specializing in apartment rentals, office leasing and retail leasing.

He also currently serves as the president of the REIC London Chapter and has already earned his CLO (Certified Leasing Officer) designation.

The ACCREDITED COMMERCIAL MANAGER designation is designed to give commercial site managers increased market visibility and credibility with owners, investors and employers. This designation is built upon knowledge and training essential to managers of small commercial properties.

This designation, along with the CPM® (Certified Property Manager) designation and the ARM® (Accredited Residential Manager) designation is offered to REIC members through the Institute's partnership with IREM, (Institute of Real Estate Management) in the United States.

### **About the Real Estate Institute of Canada**

*A leader in advanced real estate education, the Real Estate Institute of Canada (REIC) is an association of professionals that has been educating and certifying specialists in real estate since 1955. The internationally recognized designations and accreditations offered by REIC are an excellent way for consumers, investors and portfolio managers to identify committed and experienced real estate professionals.*

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*REIC courses are the most highly-respected and comprehensive courses offered for real estate professionals in Canada.*

*All of REIC's programs are built upon the "Four Cornerstones of Professionalism": Education, Experience, Ethics and Lifelong Learning, the foundation for true professionalism in any field. REIC designations offer increased exposure through networking events, plus added credibility and boosted confidence that stem from professional education and increased knowledge.*

*The goals of the Real Estate Institute of Canada are that:*

- *REIC designated members are the first choice of real estate employers, clients, and interested parties;*
- *REIC has an active, engaged, growing membership;*
- *REIC is the leading provider of education for real estate professionals;*
- *REIC is recognized in the real estate marketplace and industry leaders are*
- *REIC members; and all REIC stakeholders are proud to be part of this association.*

***REIC exists to advance opportunities for persons involved in real estate.***

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Suggested Links:

Real Estate Institute of Canada  
[www.reic.ca](http://www.reic.ca)

Old Oak Properties  
[www.oldoakproperties.com](http://www.oldoakproperties.com)

Institute of Real Estate Management  
[www.irem.org](http://www.irem.org)