

Incoming President's Message

Ron Fraser, CPM®

Who am I...

- ✓ First of all, I am very proud to be your new President.
- ✓ I am a former President of the REIC Chapter in London (Ontario), who moved to the GTA (Aurora) for business reasons, in 2005, and then joined the Toronto Chapter... initially on the CPM Committee.

What have I done in my career?

- ✓ **Organized Change:** working for Brookfield LePage Johnson Controls, Successfully directed the transition from in-house to out-sourced Facility Management for two large clients (*Canada Post Corporation, Public Works and Government Services Canada*) at a Regional level; and coordinated the out-sourcing of a third large client (*Royal Bank of Canada*) at a National level with respect to building operations and maintenance.
- ✓ **Capital Planning:** developed facility condition assessment programs for various clients (*currently for Ontario Realty Corporation*), resulting in detailed facility assessment reports and multi-year capital renewal/repair plans.
- ✓ **Facility Management:** Coordinated the development of multi-year building operations and project delivery budgets for large portfolios of properties; then orchestrated the delivery of these services within these budgets; and provided detailed variance analysis to the owner's satisfaction.
- ✓ **Continuing Professional Education:** Guided the development and implementation of education, related to property management, environmental and technical, both within the workplace and on a voluntary basis (here with REIC).

Mission Statement:

Promoting our Designations...

In the *REIC 2000 Taskforce*, it was identified that “*We are the industry's best kept secret, only industry insiders know who we are*”. Now ten years later, not much has changed. Is this the fault of your Chapter? Is this national's fault? Is this a trend with associations, as a whole? Rather than assigning blame, all of us need to take on the responsibility of promoting our “hard earned” Designations... this year, I intend to do my part.

Goal & Vision...

Trying to do too much leads to failure, however so does “doing too little”. So, what successes can the members expect? I would hope that the Membership would expect me to focus on activities that matter to the big picture of governing this Chapter. I see these activities being:

- ✓ 1st item is to develop a **Strategic Plan for the Board**, one which sets the agenda for our three Councils Committees:
 - **CPM Committee (CPM, ARM, CMOC, and ACoM)**,
 - **FRI Committee (CLO, FRI and CRES)**,
 - **CRF Committee (CRF, CRU, ARP and CRP)** and
 - a resurrected **Communication Committee**.

The strategic plan should set the purpose for the Committees and their current year assignments. I encourage Members to become involved in their Committees.

- ✓ **Chapter Awards**: I would like to resurrect the Toronto Chapter Awards program. I have asked Andrew Gordon to lead an award committee to identify criteria for an awards program to recognize worthy Members within the Toronto Chapter, and promote the REIC and our designations.
- ✓ **Review our Chapter Bylaws**: in the Fall of 2009, National sent out to the Chapters a set of suggested Bylaws. I would like to set up a task force to review our existing bylaws, against these suggested bylaws, and make recommendations for any changes. The authority of the president and the Board comes from these governing documents: our Chapter Bylaws and Policies. Any recommendations would require approval by the Toronto Chapter Board and our Membership, prior to forwarding on to National for their approval.
- ✓ **Membership feedback**: One of the responsibilities of any Board is to determine which programs are most consistent with an organization's mission, and to monitor their effectiveness. As well as assessing the performance of the Board, itself.

Recently our CPM Committee solicited feedback from the CPMs, on tours, events, mentoring new members and/or candidates, and suggestions to improve the membership. This web-based survey, conducted using "Survey Monkey", received a 20% response from the 121 CPMs – not too bad for our first survey. The committee will use this information collected in this survey to adjust their program, this year.

Similar surveys should be conducted for the other designations, with follow-ups to see how we, your Board and Committees, are doing.

I want to thank you for the opportunity of being your President, for the next year (beginning today). I look forward to focusing on what matters.

Thank you,

Ron Fraser, CPM®

President, Toronto Chapter

Real Estate Institute of Canada