



Chapter of the Year Entry Form - 2021

Please use this application form to submit nominations for REIC Chapter of the Year.

Date: _____

Chapter Name : _____
(Nominee)

Submitted by: _____
(Chapter Management Board, Individual etc.)

Contact Name: _____

Contact Phone: Business: _____ E-mail Address: _____

Events must have taken place between January-December 2020. When composing your submission, be sure to include the items listed below in the same order as they are listed. This form also displays how submissions will be graded by the Conference and Award Committee.

Submission Category	Point Value (/100 Points)
Chapter Statistics: - Net Chapter growth - REIC National will provide this data. Chapters do not submit this information	30 points
Chapter-Run Event: - Provide a list of dates of local events hosted or co-hosted by the Chapter - Provide a summary of each event listed above, including: event format (i.e. lunch-and-learn, forecast, charity tournament, career fair, gala, etc.), content (topics discussed, if applicable), attendance numbers (Member and non-Member), and method of promotion (i.e. email, social media, print ad, etc.)	5 points 10 points
Event Participation: - Provide a list (including dates) of local events the Chapter participated in (i.e. trade shows, seminars, career fairs, etc.) - Provide a summary of each event listed above, including: event format (i.e. lunch-and-learn, forecast, charity tournament, career fair, gala, etc.), content (topics discussed, if applicable), attendance numbers (Member and non-Member), and method of promotion (i.e. email, social media, print ad, etc.)	5 points 10 points
Events Attended by Chapter Leadership: - Provide a list (including dates) of industry events attended by at least one Chapter Board Member	5 points
Chapter Newsletter: -Provide a summary of what Chapter newsletters typically contain (i.e. local / industry news, articles, REIC announcements, surveys, spotlights, etc.) and how the newsletters are distributed.	5 points
General Promotion: - Has the Chapter sponsored any local industry events? Please list them, including amount spent. - Has the Chapter bought any digital or print advertisements promoting REIC? Please include the visual ad (if possible) and the amount spent for each advertisement. - Has the Chapter issued any scholarships? Please list them, including amount spent.	5 points 10 points 10 points
Submission Presentation: - Submission is presented as a single PDF file	5 points

Complete this form and submit with supporting documentation by email:

2021 Conference and Awards Committee
marketing@reic.com

All submissions are required to be in PDF. If your Yearbook package is too large to email, REIC will provide you access to a file share access system. Please contact marketing@reic.com for more information.

SUBMISSION DEADLINE:
Thursday April 22, 2021
@ 4:30 pm ET